



BEST STYLE IS A GOOD LIFE

YourChoice is a brand for active people who follow current life trends and enjoy various sports, whether as a hobby or professionally.

The most popular trend nowadays?

Healthy living!

WHAT DO CUSTOMERS REALLY WANT?

Consumers who consider the following to have a great impact on their decision to buy food and beverages

WHAT'S THE OPPORTUNITY?

To create a credible & fun lifestyle brand that tastes great, satisfies hunger, delivers healthy benefits and is available within arms reach of snacking desire

CURRENT PROTEIN OFFERINGS

Muscle & fitness focused, not available to mass market



OPPORTUNITY TO TAP INTO THE MAINSTREAM



Why PROTEIN?

60% customers want more protein in their diet

WHY?

- ★ No energy drop vs sugar
- ★ General increase in knowledge
- ★ No guilt!

Massive opportunity for a product that is both healthy and tastes as good as traditional confectionary





35% PROTEINBar VANILLA

35%Protein ○ LowSugar○ LowCarb ○ HighFibre ○ NonGMO ○ GreatTaste

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050417	8588006050424	55	21	12



35% PROTEIN Bar LEMON Cookies

35% Protein ○ Low Sugar ○ Low Carb ○ High Fibre ○ Non GMO ○ Great Taste

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050400	8588006050370	55	21	12



35% PROTEINBar COCONUT&Cococa

35%Protein ○ LowSugar○ LowCarb ○HighFibre ○ NonGMO ○ GreatTaste

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050394	8588006050431	55	21	12



SLIMBar Strawberry

HighProtein ○ LowSugar ○ LowCarb ○ NoSugarAdded ○ GreatTaste ○ Vitamines&Minerals

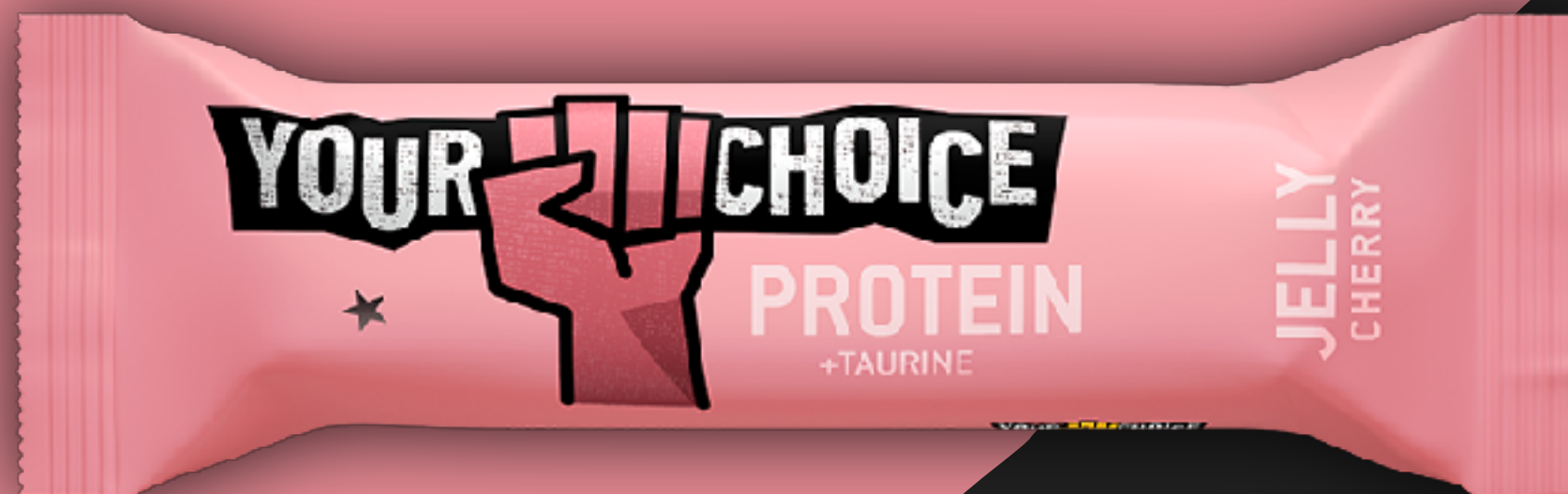
EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050134	8588006050455	40	32	12



SLIMBar Coconut

HighProtein ○ LowSugar ○ LowCarb ○ NoSugarAdded ○ GreatTaste ○ Vitamines&Minerals

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050387	8588006050448	40	32	12



JELLYBar Cherry

20%Protein ○ Energy&ProteinBar ○ Taurine ○ NonGMO

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050219	8588006050264	40	32	12



JELLYBar Strawberry

20%Protein ○ Energy&ProteinBar ○ Taurine ○ NonGMO

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050202	8588006050141	40	32	12



NUT&Fruit

33% Protein ○ Vitamin B12 ○ Vegan ○ NonGMO ○ HighFibre ○ NoPreservatives

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050165	8588006050332	33	32	12



NUT&Pumpkin seeds

33% Protein ○ Vitamin B12 ○ Vegan ○ NonGMO ○ HighFibre ○ NoPreservatives

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050172	8588006050349	33	32	12



ENERGYBar COCONUT&Cocoa

Inosine ◦ Vitamins ◦ Fibre ◦ Magnesium ◦ NoPreservatives

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050240	8588006050295	50	32	12



ENERGYBar COCONUT&Vanilla

Inosine ○ Vitamins ○ Fibre ○ Magnesium ○ NoPreservatives

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050257	8588006050301	50	32	12



RAWBar Fruits

Raw ○ Protein ○ Vegan ○ NoSugarAdded ○ NoPalmOil ○ NoPreservatives ○ VitaminC

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050127	8588006050325	40	28	12



RAWBar FRUITS&Nuts

Raw ○ Protein ○ Vegan ○ NoSugarAdded ○ NoPalmOil ○ NoPreservatives ○ Omega3

EAN	EAN Display	g/pcs	pcs/display	best before/months
8588006050158	8588006050318	40	28	12